



\$39,995 Co Cobalt Level

- One-hour technical speaking session in one of the sessions.
- Keynote speaking opportunity at the event.
- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Six (6) Complimentary passes to the summit.
- Opportunity to showcase a corporate video (30 seconds to be shown at the general session).
- Company literature insert in summit bag given to all attendees.
- Opportunity to provide promotional items in the summit bag given to all attendees.

PRE-EVENT BENEFITS

OPPORTUNITY

THE

- Recognition as a Cobalt Level and logo on:
 - o Relevant event communications (such as attendees email campaign).
 - o Corporate logo on the summit website and a hyperlink to the company's site.
 - o Pre-registered attendee postal list in an electronic format prior to the summit.
 - o Final attendee postal list in an electronic format before and after the summit.

AT-EVENT BENEFITS

- Prominent recognition in general session of the events and all summit-related materials.
- Your logo on multiple directional signs leading attendees to the event.
- Premier placement of 4 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the summit (Sponsor Provided).
- Four floor decals, carpet stickers will be placed inside high-traffic area of the summit and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 4 Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes/Presentations).
- Opportunity to display promotional items on the vendors' floor.

SIGNAGE & RECOGNITION

- Premier placement of logo on summit banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (3 Seconds).

EVENT WEBSITE

- Your logo featured on the homepage.
- 200-word listing and logo with URL in the sponsors section on the website.

SUMMIT **PROGRAM**

- Recognition in the summit program, including corporate logo in Sponsors Page.
- Opportunity to submit 2 full pages write-up or advertisement in the event's program.
- Full page acknowledgment in the summit program includes company profile, logo, contacts and website.

OFFICIAL EVENT APP & 1-to-1 APP

- 200-word listing, logo and web address.
- Corporate logo on Sponsors Section

POST-SHOW BENEFITS

Logo on post-show Thank You email communication to all attendees and speakers.

ADDITIONAL BRAND EXPOSURE

Your brand is likely to be captured in event photography, video and social media used during and post event.



\$34,995 **Lithium Level**

- 30 minutes technical speaking session in one of the breakout sessions.
- Keynote speaking opportunity at the event.
- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Five (5) Complimentary passes to the summit.
- Opportunity to showcase a corporate video (15 seconds to be shown at the general session).
- Company literature insert in summit bag given to all attendees.
- Opportunity to provide promotional items in the summit bag given to all attendees.

PRE-EVENT BENEFITS

OPPORTUNITY

THE

- Recognition as a Lithium Level and logo on:
 - o Relevant event communications (such as attendees email campaign).
 - Corporate logo on the summit website and a hyperlink to the company's site.
 - Pre-registered attendee postal list in an electronic format prior to the summit.
 - Final attendee postal list in an electronic format before and after the summit.

AT-EVENT **BENEFITS**

- Prominent recognition in general session of the events and all summit-related materials.
- Your logo on multiple directional signs leading attendees to the event.
- Premier placement of 3 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the summit (Sponsor Provided). Three floor decals, carpet stickers will be placed inside high-traffic area of the summit and
- will be visible to all attendees (5'x5' stickers to be provided by sponsor). 3 Vendors/tech demos breakout session Vendor/technology with hands-on experience/
- presentation (15 minutes/Presentations).
- Opportunity to display promotional items on the vendors'floor.

SIGNAGE & RECOGNITION

- Premier placement of logo on summit banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (2 Seconds).

EVENT WEBSITE

- Your logo featured on the homepage.
- 100-word listing and logo with URL in the sponsors section on the website.

SUMMIT PROGRAM

- Recognition in the summit program, including corporate logo in Sponsors Page.
- Opportunity to submit 1 full page write-up or advertisement in the event's program.
- Full page acknowledgment in the summit program includes company profile, logo, contacts and website.

OFFICIAL EVENT APP & 1-to-1 APP

- 100-word listing, logo and web address.
- Corporate logo on Sponsors Section

POST-SHOW BENEFITS

Logo on post-show Thank You email communication to all attendees and speakers.

ADDITIONAL **BRAND EXPOSURE**

Your brand is likely to be captured in event photography, video and social media used during and post event.





THE OPPORTUNITY

- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Four (4) Complimentary passes to the summit.
- Opportunity to showcase a corporate video (10 seconds to be shown at the general session).
- Company literature insert in summit bag given to all attendees.
- Opportunity to provide promotional items in the summit bag given to all attendees.

PRE-EVENT BENEFITS

- Recognition as a Gold Level and logo on:
 - o Relevant event communications (such as attendees email campaign).
 - o Corporate logo on the summit website and a hyperlink to the company's site.
 - o Pre-registered attendee postal list in an electronic format prior to the summit.

AT-EVENT BENEFITS

- Prominent recognition in general session of the events and all summit-related materials.
- Your logo on multiple directional signs leading attendees to the event.
 Premier placement of 2 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the summit (Sponsor Provided).
- Two floor decals, carpet stickers will be placed inside high-traffic area of the summit and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 2 Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes/Presentation).

Premier placement of logo on summit banners, including your logo on multiple

• Opportunity to display promotional items on the vendors' floor.

SIGNAGE & RECOGNITION

- directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (1 second).

EVENT WEBSITE

- Your logo featured on the homepage.
- 75-word listing and logo with URL in the sponsors section on the website.

SUMMIT PROGRAM

- Recognition in the summit program, including corporate logo in Sponsors Page.
- Opportunity to submit half page write-up or advertisement in the event's program.
- Half page acknowledgment in the summit program includes company profile, logo, contacts and website.

OFFICIAL EVENT APP & 1-to-1 APP

- 75-word listing, logo and web address.
- Corporate logo on Sponsors Section

POST-SHOW BENEFITS

Logo on post-show Thank You email communication to all attendees and speakers.

ADDITIONAL BRAND EXPOSURE

 Your brand is likely to be captured in event photography, video and social media used during and post event.





THE OPPORTUNITY

- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Three (3) Complimentary passes to the summit.
- Company literature insert in summit bag given to all attendees.
- Opportunity to provide promotional items in the summit bag given to all attendees.

PRE-EVENT BENEFITS

- Recognition as a Silver Level and logo on:
 - o Relevant event communications (such as attendees email campaign).
 - o Corporate logo on the summit website and a hyperlink to the company's site.

AT-EVENT BENEFITS

- Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes).
- Opportunity to display promotional items on the vendors' floor .

EVENT WEBSITE

- Your logo featured on the homepage.
- 50-word listing and logo with URL in the sponsors section on the website.

SUMMIT PROGRAM

Recognition in the summit program, including corporate logo in Sponsors Page.

OFFICIAL EVENT APP & 1-to-1 APP

50-word listing, logo and web address. Corporate logo on Sponsors Section

POST-SHOW BENEFITS

• Logo on post-show Thank You email communication to all attendees and speakers.

ADDITIONAL BRAND EXPOSURE

 Your brand is likely to be captured in event photography, video and social media used during and post event.



\$7,995 Exhibitor

THE OPPORTUNITY

- Premier 6' display tables in premium location.
- Two (2) Complimentary passes to the summit.

PRE-EVENT BENEFITS

- Recognition as an Exhibitor and logo on:
 - Relevant event communications (such as attendees email campaign).
 - o Corporate logo on the summit website and a hyperlink to the company's site.

AT-EVENT BENEFITS

- Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (10 minutes).
- Opportunity to display promotional items on the vendors' floor.

EVENT WEBSITE

- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.

SUMMIT PROGRAM

• Recognition in the summit program, including corporate logo in Sponsors Page.

OFFICIAL EVENT APP & 1-to-1 APP

• 20-word listing, logo and web address. Corporate logo on Sponsors Section

ADDITIONAL BRAND EXPOSURE

Your brand is likely to be captured in event photography, video and social media used during and post event.



\$7,995 **Lanyard Sponsor**

- Feature your company logo, highly visible
- Attendees and speakers will be wearing their LANYARD during the event.
- Lanyards will be designed and printed by SyllabusX.
- Recognition as Lanyard Sponsor on related promotion.
- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address.
- Half-page colour advertisement in the digital events program.
- Visible listing, logo and web address
- Opportunity to submit 1/2 full page write-up or advertisement in the digital events program.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event



*The lanyard image shown is for illustration purposes only and may not be an exact representation of the product.



\$7,995 NAME BADGE SPONSOR

- Your brand will be at the center of attention!
- Featuring your company logo printed on the front and rear of every single attendee's NAME BADGE.
- Recognition as Badge Sponsor on related promotion.
- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address in the digital summit program.
- Half-page colour advertisement in the events program.
- Visible listing, logo and web address
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.



\$2,995 SUMMIT PROGRAM

- Available to all event attendees
- Feature your company logo on the front cover and a full page advertisement in the official digital events program.
- Your company branding prominently included on the Front Cover
- Full-page colour advertisement in the the official digital summit Program.
- Summit Program 200-word listing, corporate logo and web address.
- Corporate logo on Sponsors Page.
- Recognition as Summit Program Co-sponsor on selected related promotion.
- Your logo featured on the homepage with URL in the sponsors section on the website.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address in the digital summit program.
- Half-page colour advertisement in the events Program.
- Visible listing, logo, and website address and URL link.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.



\$6,995 EVENT BAG SPONSOR

- Full branding rights on delegate EVENT BAGS. A fantastic keepsake and ongoing branding opportunity
- Available to all event attendees.
- Corporate logo printed on event bags as given to all event delegates (printing included).
- Opportunity to have one (1) small item included in the Event Bag (provided by you) e.g. a flyer, branded pen, notepad, stubby holder.
- Recognition as Event Bag partner on related promotion.
- Your logo featured on the homepage with URL in the sponsors section on the website.
- 100-word listing and logo with URL in the sponsors section on the website.
- 100-word listing, logo and website address on sponsors section.
- Half-page colour advertisement in the digital events program.
- Visible listing, logo, and website address and URL link.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.

Type	Benefit		Lithium Level	Gold Level	Ag Silver	xhibitor
Type Amount	Delient					
Amount	Technical speaking session	\$39,995	\$34,995 30 minutes	\$29,995	\$17,995 O	\$7,995 O
	Keynote speaking opportunity at the event.		30 minutes 35 minutes			
	Opportunity to moderate a breakout session of your choice.	•	5 13 Illillutes	•		
	Opportunity to inique a breakout session of your choice. Opportunity to join any panel discussion of your choice as a Panelist.				•	
		•		•	•	
	Premier 6' display tables in premium location.				•	
	Complimentary passes to the summit	6	5	4	3	2
	Opportunity to showcase a corporate video (shows at the general session).	30	15	10	5	
	Company literature insert in summit bag given to all attendees.	•	•	•	•	
	Opportunity to provide promotional items in the summit bag given to all attendees.	•	•	•	•	
PRE-EVENT BENEFITS	Recognition as a Sponsor and logo on	•	•	•	•	•
	 Relevant event communications (such as attendees email campaign). 	•	•	•	•	•
	 Corporate logo on the summit website and a hyperlink to the company's site. 	•	•	•	•	•
	 Pre-registered attendee postal list in an electronic format prior to the summit. 	•	•	•		
	 Final attendee postal list in an electronic format before and after the summit. 	•	•			
AT-EVENT BENEFITS	Prominent recognition in general session of the events and all summit-related materials.	•	•			
	Your logo on multiple directional signs leading attendees to the event		•	•		
	Premier placement of company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the summit (Sponsor Provided).	4	3	2		
	Floor decals, carpet stickers will be placed inside high-traffic area of the summit and will be visible to all attendees (5'x5' stickers to be provided by sponsor).	4	3	2		
	Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/Presentation).	4	3	2	1	1
	Opportunity to display promotional items on the vendors' floor.	•	•	•	•	•
SIGNAGE & RECOGNITION	Premier placement of logo on summit banners, including your logo on multiple directional signs leading attendees to session rooms and events.	•	•	•		
	Recognition and logo on signage throughout the event.	•	•	•		
	Verbal recognition prior to each session.	•	•	•		
	Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote.	3 Seconds	2 Seconds	1 Second		0
EVENT WEBSITE	Your logo featured on the homepage.	•	•	•	•	•
	Word listing and logo with URL in the sponsors section on the website.	200	100	75	50	20
SUMMIT PROGRAM	Recognition in the summit program, including corporate logo in Sponsors/Exhibitors Page.	•	•	•	•	
	Opportunity to submit pages write-up or advertisement in the event program.	2	1	1/2		0
	Full page acknowledgment in the summit program includes company profile, logo, contacts and website.	2	1	1/2		0
OFFICIAL	Word listing, logo and web address.	200	100	75	50	20
EVENT APP & 1-to-1 APP	Corporate logo on Sponsors Section.	•	•	•	•	•
	Logo on post-show Thank You email communication to all attendees and speakers.	•	•	•	•	
ADDITIONAL BRAND EXPOSURE	Your brand is likely to be captured in event photography, video and social media used during and post event.	•	•	•	•	•
LAPUGURE	• .		Benefit, Available		Benefit, Not Available	